

## Trifecta Media Syndication Menu 2011/2012

Program	Target	Daypart	Frequency	Length	N/L Split	Est. DMA
<b>Cold Case Files</b> <i>Includes runs on Retro-TV, America One and Tuff TV</i>	MW18-49/A18-49 MW25-54/A25-54 MW35+/A35+	Daytime	Mon-Fri	Hour	5.0/9.0	85%
<b>NEW IN 2011/2012</b>	W18-34/W18-49	Daytime/	Mon-Fri	Half Hour	4.0/4.0	95%
<b>Last Shot with Judge Gunn</b>	W25-54	Late Fringe				
<b>Punk'd</b> <i>America One and Tuff TV</i>	M18-34/W18-34 M18-49/W18-49 Teens	Early/Late	Weekly	Half Hour	3.5/3.5	90%
<b>NEW IN 2011/2012</b>	M18-34/A18-34	Weekend	Weekly	Half Hour	3.5/3.5	85%
<b>Live from Daryl's House</b>	M18-49/A18-49 M25-54/A25-54	Fringe				
<b>NEW IN 2011/2012</b>	M18-34/A18-34	Weekend	Weekly	Hour	7.0/7.0	75%
<b>Dog the Bounty Hunter</b>	M18-49/A18-49 M25-54/A25-54					
<b>Whacked Out Sports/Whacked Out Videos</b>	M18-34/A18-34 M18-49/A18-49 M25-54/A25-54	Weekend	Weekly	Half Hour	4.0/4.0	89%
<b>Mystery Hunters</b>	Tweens/Teens W18-49/A18-49 W25-54/A25-54	Weekend Afternoon	Weekly	Half Hour	3.5/3.5	80%
<b>Eco Company</b>	Tweens/Teens W18-49/A18-49 W25-54/A25-54	Weekend Afternoon	Weekly	Half Hour	3.5/3.5	90%
<b>Mad About...</b>	Tweens/Teens W18-49/A18-49 W25-54/A25-54	Weekend Afternoon	Weekly	Half Hour	3.5/3.5	75%
<b>Laura McKenzie's Traveler</b>	Tweens/Teens W18-49/A18-49 W25-54/A25-54	Weekend Early Morning/Daytime	Weekly	Half Hour	3.5/3.5	72%
<b>NEW IN 2011/2012</b>	Tweens/Teens					
<b>Elizabeth Stanton's Great Big World</b>	W18-49/A18-49 W25-54/A25-54	Weekend Early Morning/Daytime	Weekly	Half Hour	3.5/3.5	85%
<b>DreamWorks Movies</b>	A18-49/A25-54	Weekend Fringe	OTO Starts 1Q	2 Hours	12.0/12.0	90%

<b>Paramount Elite Movies &amp; Paramount Select Movies</b>	A18-49/A25-54	Weekend Fringe	OTO (4 Weeks)	2 Hours	12.5/12.5	92%
<b>Starz Movies</b>	A18-49/A25-54	Weekend	OTO	2 Hours	12.5/12.5	80%
<b>Description: Monthly movies from the extensive Starz library</b>						
<b>**CBS NETWORK KIDS**</b>						
<b>Cookie Jar TV</b>	K2-11 / K6-11 Co-Viewing Moms W18-49 / W25-54	Saturday Morning	Weekly	3 Hours	NA	95%
<b>**ALTERNATIVE MEDIA**</b>						
<b>Program</b>	<b>Target</b>	<b>Daypart</b>	<b>Frequency</b>	<b>Length</b>	<b>N/L Split</b>	<b>Est. DMA</b>
<b>IMG's Action Sports Series of Events</b>	MW18-34/A18-34 MW18-49/A18-49 MW25-54/A25-54	Various	Varoius	Various	Various	
<b>The vidSENSE Network</b>	Various	Various	Varoius	Various	Various	90%+ U.S. Internet Households
<b>National Theater for Children In-School Grassroots Multi-Platform Awareness Program</b>	K6-11/Tweens Teens / Parents A25+	OOH	Varoius	Various	NA	OOH  2,600 Schools
<b>Camping World Properties</b>	MW/A35-64	Various OOH - Events, Print, Web, Mobil, Retail	Varoius	Various	Various	
<b>WordWorld</b>	Kids 2-5 W18-49/W25-54 with Kids	Various PBS Kids Network	Varoius	Half Hour	NA	
<b>Advertiser Sales - Trifecta Media 140 East 45th Street - 34th Floor, New York, NY 10017</b> <b>Michael Daraio * Cindy Donnelly * Robert Dudelson * Pamela Eaton * John Kearney * Robert Maffei</b> <b>212-315-0533 * 212-315-0855 (fax)</b>						