

**TRIFECTA MEDIA 2011-2012 QUARTER START DATES**

Program Name	4th Qtr 2011	1st Qtr 2012	2nd Qtr 2012	3rd Qtr 2012
Dog the Bounty Hunter Total Units 728	9/19-12/19/11 (14 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/10/12 (12 weeks)
Last Shot with Judge Gunn Total Units 2080	9/26-12/19/11 (13 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/17/12 (13 weeks)
Live From Daryl's House Total Units 364	9/19-12/19/11 (14 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/10/12 (12 weeks)
Cold Case Files Total Units 2600	9/19-12/19/11 (14 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/10/12 (12 weeks)
Eco Company Total Units 364	9/12-12/19/11 (15 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/3/12 (11 weeks)
Future Phenoms Total Units 416	9/26-12/19/11 (13 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/17/12 (13 weeks)
Laura McKenzie's Traveler Total Units 364	9/12-12/19/11 (15 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/3/12 (11 weeks)
Mad About Total Units 364	9/05-12/19/11 (16 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-8/27/12 (10 weeks)
Mystery Hunters Total Units 364	9/26-12/19/11 (13 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/17/12 (13 weeks)
PUNK'D Total Units 364	9/26-12/19/11 (13 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/17/12 (13 weeks)
Sports Stars of Tomorrow Total Units 416	9/26-12/19/11 (13 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/25-9/17/12 (13 weeks)
Whacked Out Sports/Whacked Out Videos Total Units 364	9/12-12/19/11 (15 weeks)	12/26-3/19/12 (13 weeks)	3/26-6/18/12 (13 weeks)	6/27-9/3/12 (11 weeks)
Dreamworks Movies 12 Titles	9/26-12/19/11	12/26-3/19/12 5X	3/26-6/18/12 6X	6/25-9/17/12 2X
Paramount Elite 24 Titles	9/26-12/19/11 6X (2 title per month)	12/26-3/19/12 6X (2 title per month)	3/26-6/18/12 6X (2 title per month)	6/25-9/17/12
Paramount Select Movies 29 Titles	9/26-12/19/11 6 Titles	12/26-3/19/12 8 Titles	3/26-6/18/12 7 Titles	6/25-9/17/12 8 Titles
STARZ MOVIE 1 Title	9/26-12/19/11 1 Title	12/26-3/19/12	3/26-6/18/12	6/25-9/17/12