



Effective March 28th, **Celebrity Page** is the new name of this show entering its fourth season. In addition, **Celebrity Page** is partnering with the brands of **Meredith Corp.** reaching 100m women per month and is your all access pass to the biggest stories on the hottest celebrities. A fresh take on entertainment news, **Celebrity Page** brings you the inside scoop within the diverse world of entertainment. From the best of film, music, TV, Broadway and fashion to the latest celebrity weddings, babies, lifestyle and A-list entertaining, **Celebrity Page** is your destination to get up close and personal with your favorite stars.

Celebrity Page builds upon the first 3 seasons with more star power with studios in NY, Hollywood and Las Vegas and new strong marketing partnership with **Meredith**.

- Delivering world-class **Meredith** brands that align themselves with our brand from celebrity parties to integrations and delivers 100m women a month
- Millions in promotional effort for the **Celebrity Page** brand on TV across **Meredith Digital Network**
- Providing stations the opportunities to co-sell local celebrity events and roll over our 3rd block with local integrations and news

LENGTH: HALF HOUR NATIONALLY
SYNDICATED

DAILY STRIP WITH WEEKEND RUN

BROADCAST WINDOW: FALL 2015

BARTER: FOUR (4) LOCAL/FOUR(4)

NATIONAL MINUTES

Third Block: Station Rollovers to monetize with
sponsored news, local brand integrations



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